



## **HOW TO START YOUR HOME BASED BUSINESS**

Our Business Launch Course is aimed to help you come up with a business idea which suits your needs, as well as showing you how to find out whether anyone will buy your product or service, and how much it will cost you to set up.

The course is split into 4 weekly categories per month over a 3 month period and includes forms, templates and checklists. If you wish to receive all 12 weeks information in one go please just email us on [admin@theideasbook.com.au](mailto:admin@theideasbook.com.au) and let us know.

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### **MONTH 1**

- Week 1 Brainstorm Your Idea - How to Come up with a Great Business Idea
- Week 2 Motivation and How to Pick a Great Business Name
- Week 3 Type of Business e.g. wholesale / franchise / retail / online etc – pros and cons
- Week 4 Deciding on your Business Legal Form & Registering your Business (ABN, GST etc)

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### **MONTH 2**

- Week 5 Market Research
- Week 6 How to decide when to leave your job and take the plunge
- Week 7 How to Choose and Source Your Products
- Week 8 Business Plan

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### **MONTH 3**

- Week 9 How Much Will it Cost Me to Set up a Business?
  - Week 10 How Much Should I Charge People?
  - Week 11 How to Find Suppliers
  - Week 12 Keeping Your Finances in order.
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