

Ideas 91-175+

Vol 2

In Two Inspiring Volumes

The
Ideas

B O O K

175+

**Great
Home Based
Business Ideas**

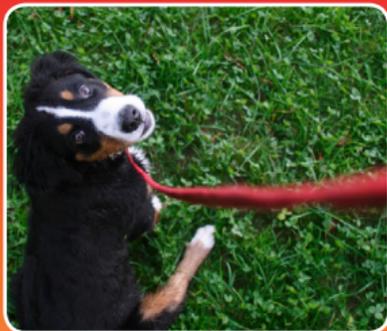
By Sophie Andrews

*By
Award
Winning
Entrepreneur*

Contents

Branding Consultancy	46	Time Management Consultant	60
Business Coach / Personal Coach	47	Website Content Writing / Freelance Writing	60
Business / Marketing Plan Consultant	48		
Collections Agency	49	<u>CHILD RELATED</u>	61
E-newsletter Writer / Designer	50	Birthday Party Planning / Entertainment	62
Executive Recruiting	51	Costume Designer	64
HR Consulting	52	Personalised Gifts for Children	66
Internet Marketing Consultancy	53	Baby Proofing	68
Internet Researcher	54	Child Safety and Security	69
Job Search Service Provider	55	Custom Birth Announcements	70
Product Sourcing Service	56	Custom First Aid Kits	71
Project Management	57	Educational Product Inventor	72
Secretarial Services / Virtual Assistant /		Garage Sale Coordinator	73
Resume Writing / Transcription	58	Kids Furnishing Designer	74
Seminar Production	59	Lolly Bag Specialist / Coordinator	75
Small Business Advisor	59	New Mum Delivery Service	76

Pet Sitting / Dog Walking



COSTS

\$

Leash system, poop scooper, good pair of walking shoes

SKILLS AND QUALITIES

Strength, fitness, patience, responsibility, animal loving

EARNING POTENTIAL

P/A

\$\$\$

If you are patient, have a way with animals and are not afraid of a little exercise, then becoming a dog walker may be just for you.

Combine this with a pet sitting service, whether at the owner's home or in your own, and you have the potential for a fulfilling and fairly lucrative livelihood. There is a big demand for pet sitting when owners are out of town on business or on holiday. If you are caring for pets in their owner's home, you can also offer the service of collecting mail and watering their plants for an extra fee.

Getting started

Before you begin, decide on how many hours a day you are prepared to walk and how many animals you think you will be able to handle in one go. It is advisable not to walk more than four big dogs at a time and up to six small to medium dogs. You can advertise your services by compiling and distributing attractive flyers through pet shops, pet parlours, veterinary clinics, animal shelters, kennels, as well as community and shopping centres. When you get a call from a potential client, arrange a visit to meet the dog to assess its size, temperament, age and health. You can also find out if the client is happy to have their dog/s walked alone or in a group (raise your hourly fee if the owner insists on having their animal walked alone). Protect yourself by drawing up a questionnaire and contract for the owner to fill in and sign, specifying if their animals have been vaccinated, de-wormed

Birthday Party Planning / Entertainment



COSTS

\$

Computer, printer, equipment and furniture hire, costume hire

SKILLS AND QUALITIES

Good with children, creativity, good organisational skills, extrovert

EARNING POTENTIAL

P/A

\$\$-\$\$\$

A children's birthday party planning or entertainment business is ideally suited to being run from home. Many mums are often too busy to plan and organise their kids' birthday parties and are often stumped for ideas on how to entertain them. If you are a good organiser and are creative and energetic, then party planning may be just for you. Alternatively, if you are outgoing and a natural born entertainer, then perhaps you could offer an entertainment service. Dress up as a clown, pirate, fairy or cartoon character and ham your way to fame and fortune or transform yourself into a magician and perform party tricks. Whatever you fancy, children's parties are big business!

Getting started

Devise a party planning system, complete with checklists, buying lists and budgets. If you offer a one-stop shop facility where you provide and arrange everything needed for the party, then you will have a greater chance at success. Work closely with the parent (or child if he or she is old enough) to satisfy their every whim and ensure that their party is a show-stopper. Your services should include advising and choosing a theme and colour scheme. Choosing, writing and mailing invitations, as well as controlling the guest list. Suggesting and booking a venue (if not at the child's home), booking the entertainment, hiring equipment (such as jumping castles or ponies), compiling a