

Ideas 1-90

Vol 1

In Two Inspiring Volumes

The
Ideas

B O O K

175+

**Great
Home Based
Business Ideas**

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*By
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About the listings

It is difficult to accurately estimate start-up costs and potential earnings for each of the listed business ideas. Rather, we provide a rough guide to what you can expect to spend and what profits you could earn from each idea, using dollar symbols. The aim of this book is to introduce you to the variety of ideas and possibilities available to you. The finer research and costing analysis is up to you. Here is what the symbols represent:

\$	Less than \$1 000
\$\$	\$1 000 to \$10 000
\$\$\$	\$10 000 to \$20 000
\$\$\$\$	\$20 000 plus

The following directory offers you a comprehensive guide to small businesses that are suitable for you to run from home. As you go through it, take your time and be honest with yourself about what you think you will be able to handle. Ask yourself questions such as: “Do I have the right skills for this business? Will it fit in with my lifestyle? Will it be able to generate enough income to meet my needs? Can I see myself doing this day in and day out without getting bored?” It’s vitally important that you choose a business that is the right fit for you, because you will be investing a great deal of time, money and effort in getting it up and running. Your business should not only be something that you are interested in, it should be something that will hold your attention, that is suited to your skills and capabilities, that will fit in with your family and responsibilities and that you can be passionate about, even when things are not going well.

Photography



COSTS

\$-\$\$\$

Camera, lenses, lighting, tripod

SKILLS AND QUALITIES

Photographic diploma or degree (optional), creativity, patience, eye for detail

EARNING POTENTIAL

P/A

\$\$

Photography offers unlimited potential to turn a hobby into a livelihood. There are literally hundreds of different uses for photography which offer loads of opportunities for the enterprising individual. There is plenty of room in the market to accommodate everyone, from the professional photographer with a fully equipped studio to the hobbyist who gets by with just a camera and flash. Plus, you can work at it part-time or full-time.

Getting started

First of all, you need to decide what kind of photographer you want to be. Do you want to work outdoors or indoors? Do you want to do commercial, scientific, fine-art photography, or do you want to do portraiture, event photography or photojournalism? Your choice needs to be based on your strengths and talent, as well as interests. At the basic entry level, there are a number of basic tools of the trade that you will require. Firstly, a camera, preferably digital, a variety of lenses, a good flash, a sturdy tripod and a light meter. There are many outdoor opportunities for you to exploit.

You can approach various schools to take photos of their sports days, school plays or class photos. You can take photos at weddings, reunions, anniversary parties and prize-giving or graduation ceremonies. Invest in a portable photo printer and take photos of tourists at various places of interest in your area or at places where extreme